

Minutes: Wilde Bunch Board of Directors February 13, 2007

Attendees: Alan Martinez, Kent de Jong, Trish Colombo, Tony Horvat, Beth Ruttenberg
Visitors: Scott Cline, Jack Denvir, Bill Eyler, Kris Jensen

Meeting called to order by Kent at 7:48 pm

Kent handed out his survey results (a survey taken of members between October and December 2006). The following taken, exactly, from flip charts created during this discussion. Refer to survey categories.

1. Continue Good Things
 - Be part of PRIDE
 - Holiday fun-potlucks
 - Season specializing fun
 - Some folks don't like potlucks
 - Sign up sheets for food or contribute money just like at fly in
 - Drinks for sale, bottled water, ice, sodas
 - Recruit straight people? Who are liberal socially
 - Multi cultural, open club
 - Create environment where folks can find their own way
 - Creates a life style
 - We are not narrow
 - Everyone does their own thing
 - New dancers – seasoned folks talk to them; board to set example; before new classes start remind everyone of this
 - Have more time between tips for socializing
 - Have a gap of time around announcements
 - 2 step, waltz and line dances give folks time to socialize
2. Need Improvement
 - Aware of limitation
 - Be encouraging to dancers
 - Community involvement – dances at Round House, International fold Dancing, Folk Festival, School festival, UMN, QSA
 - Dance at SNL, Ranch
 - Fun dances with country western dancing; invite Thursday night folks
 - Combine with Contra and Round Dance
 - ABQ Social Club dance
 - Keep the board out front
 - Newsletter
 - More dance time
 - a. Packed 5 levels in one night
 - b. Keep Kris involved
 - c. Add a night
 - d. Have a 5 hour night
 - e. Dance on Sunday for many hours
 - f. Drop C1
 - g. Drop Advanced
 - h. Share C1 with Advanced
 - i. Bill and Kris start another group

- j. Have a night where we charge at the door
- k. Change dues structure to pay per class
- l. Change fixed price for a class
- m. Can WB afford a second night
- n. Charge \$2 extra for a new night
- o. Everyone needs to support Basic and Mainstream classes

3. Things to Do

- Have a fly in every year
 - a. Tremendous boom for retention
 - b. New dancers see and understand wideness or community
 - c. Get a routine for every year
 - d. Make a profit
- Anniversary dance for 24 years, March 20 group dancing
- 25th Anniversary in 2008
 - a. Invite all clubs
 - b. Masquerade near Mardi Gras
 - c. Do somewhere special
 - d. Send invitations to all current and former members, HPCC, IPCC
- Raffle, 50/50
- Charge for fun dances
- Banner Dance
- Gay Tea Dance/Ballroom
- Yard sale
- Beer bust at Sidewinders
- Get members to help with these activities
- Build leadership skills in club members
- Pride 2007, June 9th, Bill will call, need help with float, sound, walkers, dancers
- New class to start June 11; can market this at Pride
- Advertise just before classes are to start also schedule demos
- Budding caller opportunities
- Volunteer activities
 - a. KUNM phone a-thon, March 25, 2007
 - b. Performance Team

4. Caller Contract/Letter of Understanding

- Expectations of caller and club
- BMI/ASCAP fees/certification requirement
- Dates when we won't dance (dark dates)
- Establish full year schedule

Lots of discussion about going to 2 nights; can we afford it, would we lose members if we raised the fees. Georgiana's survey indicated overwhelming interest in 2nd night and willingness to pay higher fees. Dues cover caller and building for Basic and Mainstream; not higher level dancers.

Everyone agreed to continue with 3 classes a year. Next will start in June, right after Pride.

No treasurer's report was presented. Beth, the new treasurer, still has questions of Alan. She will have a report at the next meeting.

The club has been running a deficit for some years and using fundraisers like yard sales to break even. Currently we have about \$6,000 in the bank.

Scott Cline offered to work with Beth and Alan to come up with several models showing how we might raise fees or charge for extra classes. Some discussion that dancers that dance 2 nights should pay more.

Tuesday night is available at the hall; Kris is also available to call on Tuesday nights. Basic and Mainstream would stay on Monday nights with Bill calling; Tuesday would be for Plus and Advanced. C1 would most likely stay on Mondays at 6pm.

Motion made by Trish to go to a second night; seconded by Tony. Motion carried.

5. Tactical (Regular short range) Activities

- Review Previous meeting minutes – minutes not available
- Signature card for bank – done
- What is our financial status? See discussion item above
- Contract with ASDC – signed and delivered
- Contract with Callers – no contract with Bill since 1999; really a letter of understanding (see discussion item above)
- Gay Yellow pages Advertisement – Trish gave opinion that advertising when we can only accept new dancers 3 times a year is not cost effective. Best to advertise just before new class starts.
- Announcements for the month – now mostly written, Bill gave appreciation for this. Get announcement to Kent.
- Reminder that Bill and Kris will both be gone on April 2nd.

Meeting adjourned by Kent.