Minutes of the Wilde Bunch Board Meeting Zoom Meeting July 20, 2023 Called to Order at 6:02pm by President Adam Oliveri

**Attendees**: Adam Olivieri: President, James Ferguson: Vice President, Tony Horvat: Outreach Coordinator, Jack Denvir: Class Director, Susan Moore: Member at Large. (Absent: Lise Brooks: Treasurer: Family Emergency and Darlene Blackwell: Secretary-previous commitment.)

**Review Minutes**: The minutes for the June 7, 2023 Board Meeting were sent via email to the entire Board.

Motion: by Susan Moore to accept the 2023 Minutes. Second: by Tony Horvat Motion Accepted: (Unanimous)

**Treasurer's Report:** Lise Brooks unable to attend due to family emergency. Adam reported that the club is in good financial, standing up and then made a motion to table the Treasurers report until the August meeting.

**Motion**: Adam motioned to table the Treasurer's report for June until the August meeting.

**Second:** by Jack Denvir **Motion Accepted**: (Unanimous)

**Snack cost and budget analysis (Susan):** Discussion around the expenditure for snacks at our Square Dance. It was decided that we continue to provide snacks and also encourage members to participate. Susan will get more "bulk" type treats and not wrapped candy when available. Adam will make this announcement once a month just to encourage folks who wish to bring snacks.

**New July class update (Jack and Adam):** 20 Registrants signed up for 7/24/23 class. Adam shared that when some one express interest in joining a class that he and Jack will make a point to explain that it is a 6 month commitment. Hopefully this will help retain students. All 20 new students have been advised about the commitment. Traditionally we loose half the class.

Adam thanked Jack for a Job "well done" retaining 17 Members of Class 93 that started with 29. This is above average. Adam will send the list he has of Class 94 newly registered students that includes names and emails to Jack. Jack will also ask the students if they want dance gender on paper name tag as they sign-in

**Retention: (James**): Of the IAGSDC member clubs the Wilde Bunch Club has 66 members. This number is in the top 5 of the nation with the top club having 78 members.

## Ideas for retention of current members and new graduates:

**Jack:** There may be a way to contact former member and encourage them to return. **James:** Other clubs have had "Fun Dances". No classes but just dancing and having a good time. Fun Dance could be some prescribed time and/or Holiday Themes. Other local callers might be considered. Dancing to other callers can instill confidence in new dancers. Consider demos at place where people gather. i.e; Clubs, community centers etc.

Jack: In the past the Wilde Bunch has had fun dances with a theme and Guest Caller.

**Tony**: Fun Dances were done in the past about 3 times a year. Maybe consider demos for example the Gay & Lisbian group at UNM. Also a good idea to ask for former member to return

**Adam:** Based on present conditions, in the future we may need to consider the larger side of the ASDC hall. This requires a contract change with ASDC that take place in October of 2023 for 2024 Year. Other considerations include the lighting on the large side. Dimmer lights have been installed in the small side and it is more comfortable to most.

Because Chase the Chile is in 2024 and "angel burn out" is a factor. Adam says he would like the classes of 2023 to be strong dancers and ready to participate. On that note, the club would not have a class in January of 2024 but only a class starting in June or July. In the future we would only have one class a year. During the first 6 months of 2024 the Class Director would focus on the Open House night (first Monday dance of each month). Then following up by reminding them each month of the upcoming Open House and include former members. The information gained my following up with folks that have attended could be a starting source for the summer class.

**Facebook page**: Adam has researched the present Facebook page. From this research he has determined that a lot of Wilde Bunch history would be lost if it was deleted. The Facebook page was "hacked" through former Caller Bill Eyler's account. That account no longer exists. It is highly unlikely that the Facebook page can be "hacked" again.

The board agreed that the present account not be deleted. We will keep the Facebook page as it is right now and if something comes up in the future we will deal with it at that time.

**New Class Social:** Adam tasked Susan Moore to help plan a social event possibly in September after Cast a Shadow. The event would be for the new class to mesh with existing members.

New Business and Housekeeping: Adam to buy supplies for Jack this weekend

**Report from James on the IAGSDC Convention**: No major decisions. Elected Officers, Georgian was honored with Honky Tonk award.

James is looking into having Albuquerque host the 2028 IAGSDC convention.

## Next meeting: 10:00 am, August 12, 2023 via Zoom

Motion to Adjourn: 7:13pm by Tony Horvat

Second: Susan Moore

Motion Accepted: (Unanimous)